

**Judged and Certified by a Very Famous
Japanese Chef BIMI(delicious)AWARD
Overseas Edition Released!**

**Entry
deadline:
August 29,
2025**



**Those who wish to export
foreign food ingredients
and food products
to the Japanese market**



What is BIMI AWARD?

A jury of very famous chefs

A system has been established in which chefs who serve as chairpersons of culinary associations and companies representing the food industry serve as judges, conducting reviews and evaluations from various perspectives.



review and evaluation system

All judges must taste all entries in order to conduct a rigorous and detailed evaluation of the products.



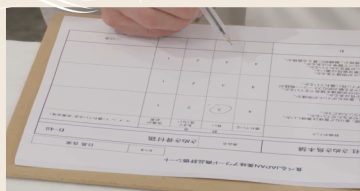
Achievements and operational know-how

A proven track record and operational know-how, with renowned chefs reviewing and certifying ingredients and foods from all over Japan since 2020.



market research

All entries will receive feedback from the judges. This will serve as important information for deciding whether to enter the market and for product improvement.



Certification

Being certified for "deliciousness" makes it easy to appeal to Japanese buyers and is a major factor in purchasing decisions.



Judgement detail

— application period —
August 29, 2025

— Target products —
All food products produced
or manufactured outside of Japan

— Entry conditions —
Food samples that can be sent to Japan
*Shipping costs are to be borne
by the customer

— review fee —
150,000 yen → 50,000 yen (first-time only)

— Certification fee —
200,000 yen → 100,000 yen (first-time only)

POP data (originally processed) containing
the AWARD logo and images of the main
judges provided

※excluding tax

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